



Media Information

Rainer Heupel becomes new CFO at Huf

Velbert, December 6th, 2022 | As of January 1st, 2023, Rainer Heupel will assume the position of CFO at automotive supplier Huf. He takes over from Tom Graf, who has been driving the successful realignment of the automotive supplier in a dual role as CEO and CFO since 2019. CPO Dr. Lars Placke is leaving the company at the end of the year at his own request to pursue new professional challenges.

"We would like to thank Dr. Lars Placke for his outstanding contribution to the transformation of Huf and very much regret his departure. As Chief Performance Officer, he has played a decisive role in the restructuring of our company. We respect his decision and wish him all the best for the future," said Ulrich Hülsbeck, shareholder of the family-owned company and Chairman of the Advisory Board.

In the future, the Management Board of Huf will consist of CEO Tom Graf, CFO Rainer Heupel and COO Dirk Fischer. Rainer Heupel comes from Thyssen-Krupp, where he was responsible for various divisions as CFO. Among other things, as CFO he was responsible for the finances of the automotive supplier Thyssen-Krupp Presta. Most recently he was CFO at Thyssen-Krupp Mining. "We welcome Mr. Heupel as a new member of the Management Board. Together with highly motivated teams in all regions, we at Huf will continue to master the many challenges in these times of crisis," said CEO Tom Graf.

Sales at Huf have developed positively in recent months despite the difficult market environment. Thanks to numerous new orders, such as the recent major order for the first UWB-based Phone as a Key solution, the specialist for secure car access and authorization has a well-filled order book. With a consistently implemented improvement program, the company is countering the massive cost pressure triggered above all by rising energy and material prices.

High resolution images are available here:

[Huf Group Newsroom](#)

Relevant media information:

- [For an exceptional car access experience: Huf presents the Light Touch Emblem](#)
- [Huf wins series order for Phone as a Key based on Ultra Wideband](#)
- [New Smart Emergency Access for reliable vehicle entry in case of accidents and drained car batteries](#)
- [Huf expands test capacities: new test laboratory for electromagnetic compatibility](#)

About Huf Group

The Huf Group is the leading specialist for secure car access and authorization systems. Established in Velbert by Ernst Hülsbeck and August Fürst in 1908, the family-owned company today has locations in Europe, America and Asia and supplies mechanical and electronic solutions for the global automotive industry. According to a study conducted by Handelsblatt, Huf is among the 20 most innovative companies in Germany. In the 2021 financial year, the Huf Group generated sales of roughly 1 billion EUR and employed 7,300 people worldwide.

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