



We are a leading developer and manufacturer of mechanical and electronic locking systems as well as car access and authorization systems for the global automotive industry. Founded in 1908 in Velbert, Germany, we are an independent, family-owned company with around 7,300 employees at locations in Europe, America and Asia and achieved sales of around EUR 1 billion in the financial year 2022.

Communications Specialist

You love working in mixed teams and thinking out of the box? You are hands-on, pragmatic yet structured? You are keen on finding creative solutions to drive communications for a global automotive player? Then come and join us! A broad variety of exciting projects is waiting for you!

Key Activities

- ▶ Implement global employer branding measures attracting local target groups
- ▶ Take-over and implement Huf corporate responsibility in Romania
- ▶ Establish local media relations
- ▶ Increase the digital footprint of Huf in Romania (social media, corporate website, landing pages)
- ▶ "Think in" and create content:
 - ▷ Produce content (incl. articles, press releases, social media posts, blog articles, white papers,)
 - ▷ Coordinate production of multimedia presentations and materials (photo, video, footage etc.)
 - ▷ Brief and manage external service providers
- ▶ Implement content on different channels to address the right target groups (PESO model)
- ▶ Plan local communication budget
- ▶ Coordinate agencies and other suppliers

Desired Profile

- ▶ University degree in humanities (e.g. languages, economics, communication)
- ▶ 5 years of professional experience either in a corporate communications team or an agency
- ▶ Excellent writing skills in Romanian and English

- ▶ Solid expertise in online marketing and marketing communications
- ▶ Experience in employer branding campaigns
- ▶ Experience in Microsoft 365 ("digital workplace")
- ▶ Good project management skills

Benefits

- ▶ Young, professional, dynamic team
- ▶ Competitive salary and flexible benefits (sports, wellness, transport, holiday reward etc.)
- ▶ Health and well-being (medical care, fruits day, lunch vouchers etc.)
- ▶ Professional development both technical and managerial
- ▶ Optimal work-life balance (flexible working hours and mobile work, extra vacation days)
- ▶ Special fidelity package
- ▶ Modern and central working facilities in Timisoara (high-class technical equipment, top-notch office space with relaxing and entertainment areas).

If this sounds interesting to you, please send your comprehensive application materials to:
Huf Romania

Timisoara, B-dul Take Ionescu, nr. 50, et. 7
T +40 256 702 911
career.romania@huf-group.com