



Media information

Carlos Marques appointed Chief Operating Officer

Velbert, May 27, 2026. Huf continues to execute its transformation: Carlos Marques has been appointed Chief Operating Officer (COO) of the Huf Group, effective July 1, 2026. He brings a strong track record in driving operational performance and a deep understanding of Huf's operations, making him a consistent and experienced leader to further advance the company's operational excellence and ongoing transformation. Carlos Marques succeeds Dirk Fischer, who is leaving the company to pursue personal entrepreneurial projects.

"On behalf of the organization, I would like to sincerely thank Dirk Fischer for his strong contribution over the past seven years, particularly in the transformation and restructuring of Huf operations. We wish him every success in his future endeavors," says Rui Monteiro, CEO and shareholder of Huf. "With Carlos Marques, we have appointed an experienced leader from within our own organization. He combines deep operational expertise with a strong track record of delivering measurable results. He stands for consistent execution and operational discipline – exactly what matters to reliably deliver for our customers across all regions."

With nearly 25 years at Huf, Carlos Marques combines deep company knowledge with broad international experience gained across multiple roles and regions. Over the course of his career at Huf, he has driven substantial improvements in quality, customer satisfaction, growth, and profitability. In his new role as COO, Carlos Marques will further strengthen Huf's global operations and contribute to the company's ongoing transformation.

His appointment comes at a time when Huf has significantly strengthened its financial position, following the entry of Sodecia as a minority shareholder and a successful refinancing. Building on this foundation, the company remains committed on ensuring long-term stability and future success while consistently improving operational performance. This approach demonstrates reliability to customers, suppliers, and financial partners while consistently pursuing profitable growth.

Relevant media information:

- [New shareholder, new management, and a strong refinancing: Huf accelerates sustainable growth together with Sodecia](#)
- [Huf wins first order for kick sensor with 79 GHz radar](#)

About the Huf Group

The Huf Group is the specialist for secure car access and authorization systems. Established in Velbert by Ernst Hülsbeck and August Fürst in 1908, the company today has 17 locations in Europe, America and Asia and supplies mechanical, electronic and software solutions for the global automotive industry.



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